



OLD SETTLERS ELEMENTARY PTA

Dear Community Friends,

Old Settlers Elementary (OSE) PTA is excited to offer you the opportunity to partner with us as a 2017-18 Corporate Sponsor! This is a great opportunity to advertise and promote your business, all while supporting our school programs and activities. As a Corporate Sponsor, your business will be publicized in our Membership Directory (which is a useful reference for some 600 students, parents, teachers and staff), advertised throughout our social media and website, and prominently displayed on our sponsorship banner. Additional advertising opportunities are included below. The success of our programs and activities depend on the kindness and generosity of businesses like you! Thank you in advance for your consideration!

★ CORPORATE SPONSORSHIP LEVELS ★

	BRONZE	SILVER	GOLD	PLATINUM	STAR ★ \$250
	\$50	\$100	\$150	\$200	
PTA Membership	Yes	Yes	Yes	Yes	Yes
PTA Social Media (Facebook, Twitter and Instagram)	Yes	Yes	Yes	Yes	Yes
PTA Website	Yes	Yes	Yes	Yes	Yes
Banner	Yes	Yes	Yes	Yes	Yes
Appreciation Certificate	Yes	Yes	Yes	Yes	Yes
Membership Directory Ad (Printed Copy 5x7)	Name	Business Card Size	Half-Page	Full-Page	Full-Page COLOR
Membership Directory (Digital)	Name	Name & Logo	Name & Logo	Name & Logo	Name & Logo
Event Sponsor Option to distribute marketing materials at select PTA events			1 PTA event	2 PTA events	3 PTA events, Movie Night, STARfest
PTA Weekly Newsletter	-	-	-	-	Name & Logo
Carnival – sponsorship of (1) inflatable/activity & signage	-	-	-	-	Yes
Carnival – company banner (1); no bigger than 3x6	-	-	-	-	Yes
Carnival – company name/logo on all STARfest publicity	-	-	-	-	Yes
Carnival – complimentary (1) vendor booth space	-	-	-	-	Yes
Carnival – admission (2)	-	-	-	-	Yes



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Corporate Sponsorship Agreement

Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Corporate Sponsorship Levels:

- Bronze.....\$50
- Silver.....\$100
- Gold.....\$150
- Platinum.....\$200
- STAR.....\$250

*Our carnival, "STARfest" is Friday, April 6, 2018 from 5-8 p.m.

★ Please make checks payable to: **Old Settlers Elementary PTA** (please record "corporate sponsorship" on your memo line).

★ We can pick up payment at your business or you are welcome to mail or deliver it to:

Old Settlers Elementary PTA
Attn: PTA Membership Chair - Jennifer Gateley
2525 Old Settlers Drive
Flower Mound, Texas 75022

★ Please email high resolution logo, along with any advertising artwork (jpeg or pdf format preferred) to: **Jennifer Gateley** at **OSEPTAMembership@gmail.com** by **September 29, 2017**.

Full-Page Ad: 8.5" x 5.5"

Half-Page Ad: 4.25" x 5.5"

Business Card Ad: 3" x 2.5"

Sincerely,
Jennifer Gateley
OSEPTAMembership@gmail.com

www.oldsettlerspta.com

Facebook: @OldSettlersElementaryPTA

Twitter / Instagram: @OldSettlersPTA